

# 2019中国国际数字经济博览会

# CIDEE

CHINA INTERNATIONAL DIGITAL ECONOMY EXPO 2019

## 数字经济 引领未来

Digital Economy Leads the Future

国家数字经济产业政策宣传贯彻平台  
全球数字经济新技术 新产品 新服务推广展示平台  
促进中外数字经济行业交流合作  
促进大数据 人工智能 移动互联网 云计算和实体经济深度融合  
覆盖数字经济全产业链  
举办中国国际数字经济峰会  
发布年度数字经济白皮书  
第二届福布斯全球数字经济百强榜单  
五十国企业数字经济峰会

Platform for the publicity and implementation of China's digital economy industry policy  
Display and promotion platform for new technology, new products and new services of global digital economy  
Promoting the communication and cooperation between China and foreign digital economy industry  
Facilitating a deep integration of big data, AI, mobile internet, cloud computing and real economy  
Covering the whole industry chain of digital economy  
Holding China International Digital Economy Summit  
Releasing annual digital economy white paper  
The 2<sup>nd</sup> Forbes Top 100 Global Digital Economy List  
50-country Enterprises Digital Economy Summit (D50)



中国·石家庄  
SHIJIAZHUANG CHINA

2019年10月11日-10月13日  
[www.cide-expo.com](http://www.cide-expo.com)

# 2019

## 中国国际数字经济博览会

China International Digital Economy Expo 2019

展览日期：10月11日-13日  
预计展位：2500个  
展出面积：55000平方米  
预计观众：100000人  
展览地点：中国·石家庄  
Dates: Oct. 11-Oct. 13  
Booths:2500  
Floorage: 55,000 sq. m.  
Visitors: 100,000  
Venue: Shijiazhuang,China

### 展会组织机构【Organizing Committee】

#### 主办单位：

中华人民共和国工业和信息化部  
河北省人民政府

#### 承办单位：

中国网络社会组织联合会  
中国电子商会  
中国国际电子商务中心  
中国网络视听节目服务协会  
石家庄市人民政府  
河北省互联网信息办公室  
河北省发展和改革委员会  
河北省科技厅  
河北省工业和信息化厅  
河北省商务厅  
河北省通信管理局



#### Hostors :

Ministry of Industry and Information Technology of the People's Republic of China  
The People's Government of Hebei Province

#### Organizers:

|  |   |
|--|---|
| China Federation of Internet Societies         | Cyberspace Administration of Hebei Province                         |
| China Electronics Chamber of Commerce          | Development and Reform Commission of Hebei Province                 |
| China International Electronic Commerce Center | Department of Science and Technology of Hebei Province              |
| China Netcasting Services Association          | Department of Industry and Information Technology of Hebei Province |
| Shijiazhuang Municipal People's Government     | Department of Commerce of Hebei Province                            |
|  | Hebei Communications Administration                                 |

### 2018年展会回顾【Background】

2018年9月22日，全球首个以数字经济为主题的综合性展会——2018国际数字经济博览会在石家庄胜利闭幕。本届博览会在国内经济下行压力与国外经济错综复杂、交困不定的形势下举办并获得了成功，实属难能可贵。博览会的成功举办，是贯彻落实习近平总书记“要发展数字经济，加快推动数字产业化，催生新业态新模式，用新动能推动新发展”的具体实践。

2018 International Digital Economy Expo., the world's first comprehensive exhibition with the theme of digital economy, successfully closed On September 22, 2018 in Shijiazhuang, the capital of Hebei province. This fair has become a milestone successfully under unsure and difficult situation caused by domestic economy downward pressure and foreign economy complex. The successful holding of the expo is a concrete practice of implementing President Xi Jinping's instruction "to develop the digital economy, speed up the digital industrialization, speed up the emergence of a new industrial pattern, and use new kinetic energy to promote new development."

第二届中国国际数字经济博览会计划于2019年10月11日-10月13日在石家庄国际会展中心继续举办，以“数字经济引领未来”为主题，以促进数字产业融合、提升传统产业发展、助推中小企业产业转型升级为愿景，通过博览会大舞台，吸引国内外的领先技术、典型应用展示交流，为加速大河北以及京津冀经济一体化发展起到桥梁性促进作用。博览会秉持以“国际视野、战略高度、产业维度、企业立场”为宗旨，全力服务好国际国内参展企业、参会嘉宾。

The 2nd China International Digital Economy Expo is scheduled to be held at Shijiazhuang International Convention and Exhibition Center from October 11 to October 13, 2019. With the theme of "Digital Economy Leads the Future" and the vision of promoting the integration of digital industry, enhancing the development of traditional industries and boosting the transformation of small & medium-sized enterprises, the 2019 Expo, as a big platform, will attract domestic and international leading technologies and display typical applications, serving as a bridge of accelerating the economic integration development of Pan-Hebei and Beijing-Tianjin-Hebei region. The 2019 Expo will continue to adhere to the guideline of "international vision, strategic height, industrial dimension, enterprise position", to serve the international and domestic exhibitors as well as participants.

## 目的【Purpose】

促进全球数字经济领域的合作交流，展览展示，同时为千年大计“雄安新区”提供可持续的服务，为加快大数据应用示范和成果转化，实现数字经济方面的京津冀联动，形成以北京为创新核心、天津为综合支撑、河北做承接转化的大数据产业一体化格局。

Promote cooperation and exchange in global digital economy, display new products and new technologies. Meanwhile, provide sustainable services for "Xiongan New Area" which is a part of the "millennium strategy", accelerate application demonstration and achievement transformation of Big Data, realize the coordinated development of Beijing-Tianjin-Hebei area in digital economy, and form a big data industry integration, taking Beijing as a core of innovation, Tianjin as a comprehensive support, and Hebei as an undertaker of transformation.

## 定位【Positioning】

按照市场化、专业化、国际化的运作原则，逐步把展会打造成为中国数字经济产业政策宣传贯彻平台、全球数字经济行业交流合作平台及全球数字经济新技术、新产品、新服务推广展示平台。

In accordance with the principle of marketization, specialization, and internationalization, the Expo will be gradually turned into a platform for publicity and implementation of China's digital economy industry policy, cooperation and exchange of global digital economy industry, and promotion and display of global digital economy's new technology, new products and new services.

## 展区介绍【Introduction of Exhibition Areas】

参展范围：按照数字经济的技术应用和场景应用划分，围绕相关行业的上下游产业链，兼顾专业技术展示和普通大众参与体验。

Exhibition Scope: divide according to the technology application and scene application of digital economy, around the upstream and downstream industry chain of the related industry, give consideration to the professional technology display and the general public participation experience.

|   |  |  |  |
|---|--|--|--|
| <b>数字交通展区</b><br>无人驾驶<br>智慧交通<br>智慧物流<br>新能源汽车<br>智能网联汽车及相关零部件  | <b>数字生活展区</b><br>数码产品<br>可穿戴设备<br>物联网<br>智慧家电<br>智能家居等方面的内容  | <b>数字娱乐展区</b><br>虚拟现实<br>网络视音频<br>互动娱乐<br>电子竞技<br>影音设备等方面的内容   | <b>数字金融展区</b><br>区块链技术<br>支付技术<br>网上银行<br>大数据应用等方面的内容  |
| <b>Digital Transportation</b><br>Driverless<br>Intelligent Transportation<br>Intelligent Logistics<br>New Energy Vehicle<br>Intelligent Network Car and Related Parts | <b>Digital Life</b><br>Digital Products<br>Wearable Devices<br>Internet of Things<br>Smart Appliances<br>Smart Home Furnishing | <b>Digital Entertainment</b><br>Virtual Reality<br>Internet Video/Audio<br>Interactive Entertainment<br>Electronic Sports<br>Audio/Visual Equipments | <b>Digital Finance</b><br>Blockchain Technology<br>Payment Technology<br>Online Banking<br>Online Factoring                  |
| <b>数字商务展区</b><br>电子商务<br>无人售货<br>电视购物<br>精准营销、移动电商<br>智慧物流等方面的内容  | <b>数字城市展区</b><br>智慧养老<br>智慧社区<br>智能识别产品<br>VR&AR等方面的内容   | <b>数字安全展区</b><br>安全软件<br>终端方案<br>信息识别<br>数字证书等方面的内容  | <b>数字制造展区</b><br>机器人<br>人机一体化<br>智能技术<br>测控装置等方面的内容  |
| <b>Digital Business</b><br>E-Commerce<br>Self-Service<br>TV Shopping<br>Precision Marketing<br>M-Commerce   | <b>Digital City</b><br>Smart Ageing<br>Smart Community<br>Intelligent Identification Products<br>VR&AR                         | <b>Digital Security</b><br>Data Company Security Software<br>Terminal Solutions<br>Information Identification<br>Digital Certificates                | <b>Digital Manufacturing</b><br>Robots<br>Human-Machine Systems<br>Intelligent Technology<br>Measurement and Control Devices |

# 2018中国国际数字经济峰会

## 全球数字经济高峰对话

### Peak Dialogue on Global Digital Economy



主持人 Moderator:

李卫锋 LI Weifeng

全球化智库 (CCG) 秘书长、博士生导师  
Secretary General of Center for China & Globalization (CCG), Doctoral Supervisor

对话嘉宾:  
Panelists



邓忠翰  
DENG Zhonghan

清华大学教授、中国工程院  
Member of the Chinese Academy of  
Engineering (CAE), Lecturer,  
Tsinghua University



Russell Flannery

首席顾问、中国工程院  
Chief Advisor of China Academy  
of Engineering



Adam Back

Bitcoin.com CEO



孔文勇  
Jason Kong

首席执行官、中国工程院  
Executive Director, China Academy  
of Engineering (CAE), President,  
Regio, CAT Technology



黄晓庆  
HUANG Xiaoping

首席顾问、中国工程院  
Chief Advisor, China Academy  
of Engineering



陆平  
LIU Ping

首席顾问、中国工程院  
Chief Advisor, China Academy  
of Engineering



拉维拉  
Ravi Velupillai

首席执行官、中国工程院  
Executive Director, China Academy  
of Engineering



# 数字经济 引领未来

## 中国国际数字经济峰会

### 主题峰会

博览会期间将举办2019中国国际数字经济主题峰会(2000人规模)。主要围绕数字经济概况、发展现状及未来趋势进行探讨。拟邀马云、马化腾、李彦宏、刘强东、雷军等国内知名企业家代表, 以及在国际数字经济领域有影响力的人物, 包括美国前财政部长汉克·鲍尔森、亚马逊创始人及CEO杰夫·贝索斯(Jeff Bezos)、谷歌公司(Google)首席执行官桑达尔-皮查伊(Sundar Pichai)等参加峰会。同时, 发布年度数字经济白皮书和第二届福布斯全球数字经济百强榜。

### Summit

2019 China International Digital Economy Summit (up to 2,000 attendees) will be held during the Expo, mainly focusing on the general situation, development status and future trend of digital economy. Guests to be invited are well-known domestic entrepreneurs including Jack Ma (Ma Yun), Pony Ma (Ma Huateng), Robin Li (Li Yanhong) and Richard Liu (Liu Qiangdong), Lei Jun and influential figures of international digital economy including Hank Paulson, former Treasury Secretary, Amazon CEO Jeff Bezos, Google Corporation (Google) CEO Sundar Pichai. At the same time, the annual digital economy white paper and the 2<sup>nd</sup> Forbes top 100 global digital economy list will be released.

### 分论坛

对应展区规划举办围绕数字经济这一主题的细分领域的分论坛, 如数字雄安、数字城市、数字生活、数字金融、数字安全、数字商务、数字旅游、数字娱乐、区块链技术与应用等几十个分论坛(每个分论坛平均200人左右), 邀请国内外知名专家学者、政府领导、商界精英开展广泛而热烈的讨论。

### Sub-Forum

More than a dozen sub-forums (around 200 attendees for each sub-forum) emphasizing several subdivided areas of digital economy will be held corresponding to the exhibition areas plan, such as Digital Xiongan, Digital City, Digital Life, Digital Finance, Digital Security, Digital Business, Digital Tourism, Digital Entertainment, Digital Health, Blockchain Technology and Applications. Government officials, global renowned business elites, industry leaders and experts will be invited to participate and hold extensive discussions.



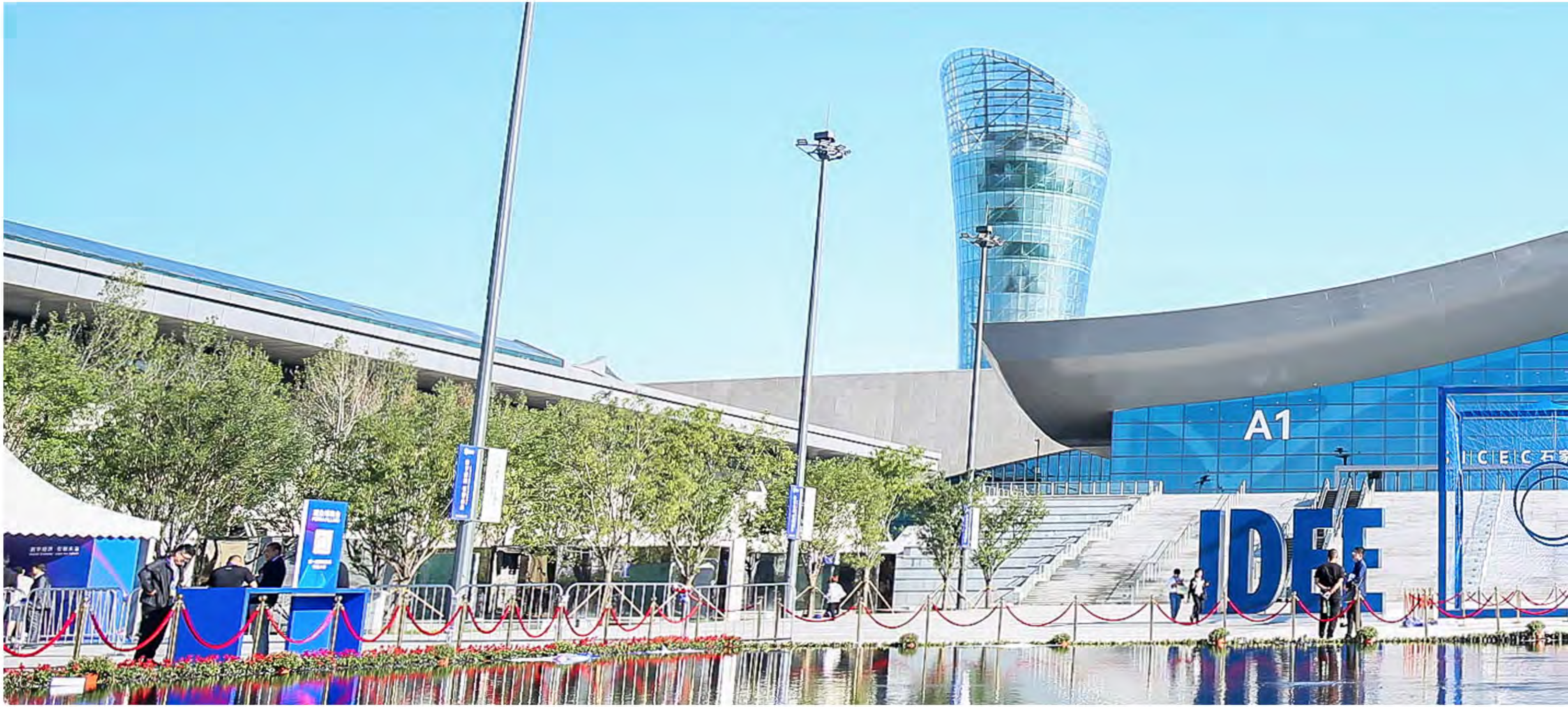
(左图) 中国电子商会领导陪同河北省委书记王东峰, 工业和信息化部副部长陈肇雄, 中国网络社会组织联合会会长任贤良等领导参观博览会。

(Left Photo) The leaders of CECC accompanied Mr. Wang Dongfeng, Secretary of the Hebei Provincial Party Committee, Mr. Chen Zhaoxiong, Vice Minister of Industry and Information Technology; Mr. Ren Xianliang, President of China Federation of Internet Societies, and other leaders to visit the Exhibition.

(右图) 河北省省长许勤会见中国电子商会会长王宁

(Right Photo) Mr. Xu Qin, Governor of Hebei Province met with Mr. Wang Ning, President of CECC during the Exhibition.

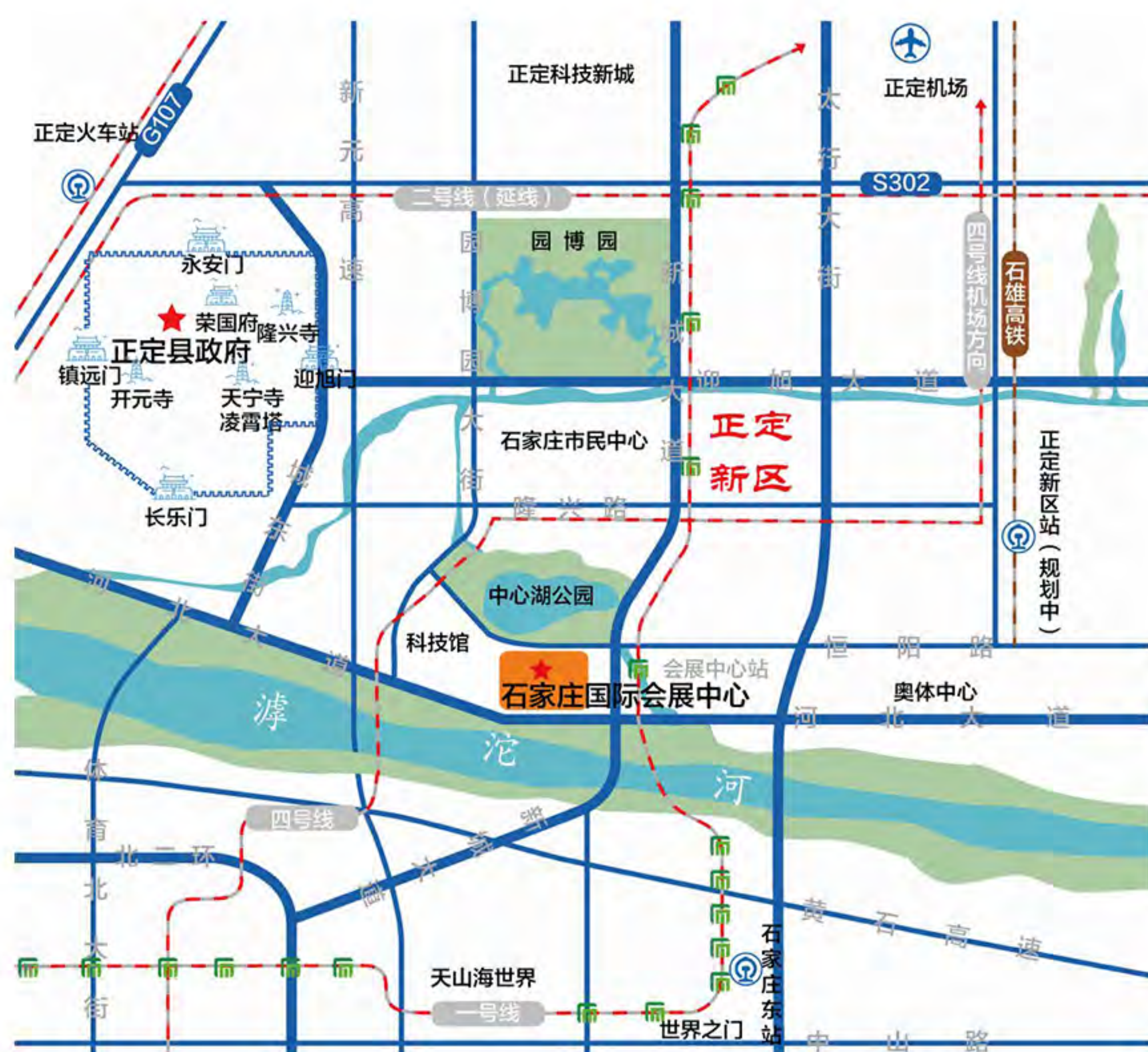




## 石家庄国际会展中心介绍【About Shijiazhuang International Convention & Exhibition Center】

石家庄国际会展中心是中国首个“绿色三星”会展中心、全球最大的悬索结构展厅，在建设中充分融合正定新区低碳、生态、智慧城市发展理念，并引入了先进的智能化单元体系，全力打造最绿色、最科技、最智慧的会展中心。会展中心总建筑面积35.92万平方米，拥有中央大厅，七个标准展览厅和一个大型多功能展厅，是北方地区规模最大、功能最全、设施最优的会展中心。

Shijiazhuang International Convention & Exhibition Center is China's first exhibition center awarded "Green Three Star" title and the world's biggest exhibition building in suspended-cable structure, which fully shows the development concept of low carbon, ecological and smart city in Zhengding New Area and also brings in an advanced intelligent unit system to build the greenest, most technological and most intelligent exhibition center. With a total construction area of 359,200 square meters, the exhibition center has a center hall, seven standard exhibition halls and one multi-function exhibition hall, which is the biggest exhibition center with the most comprehensive functions and the best facilities in northern China.



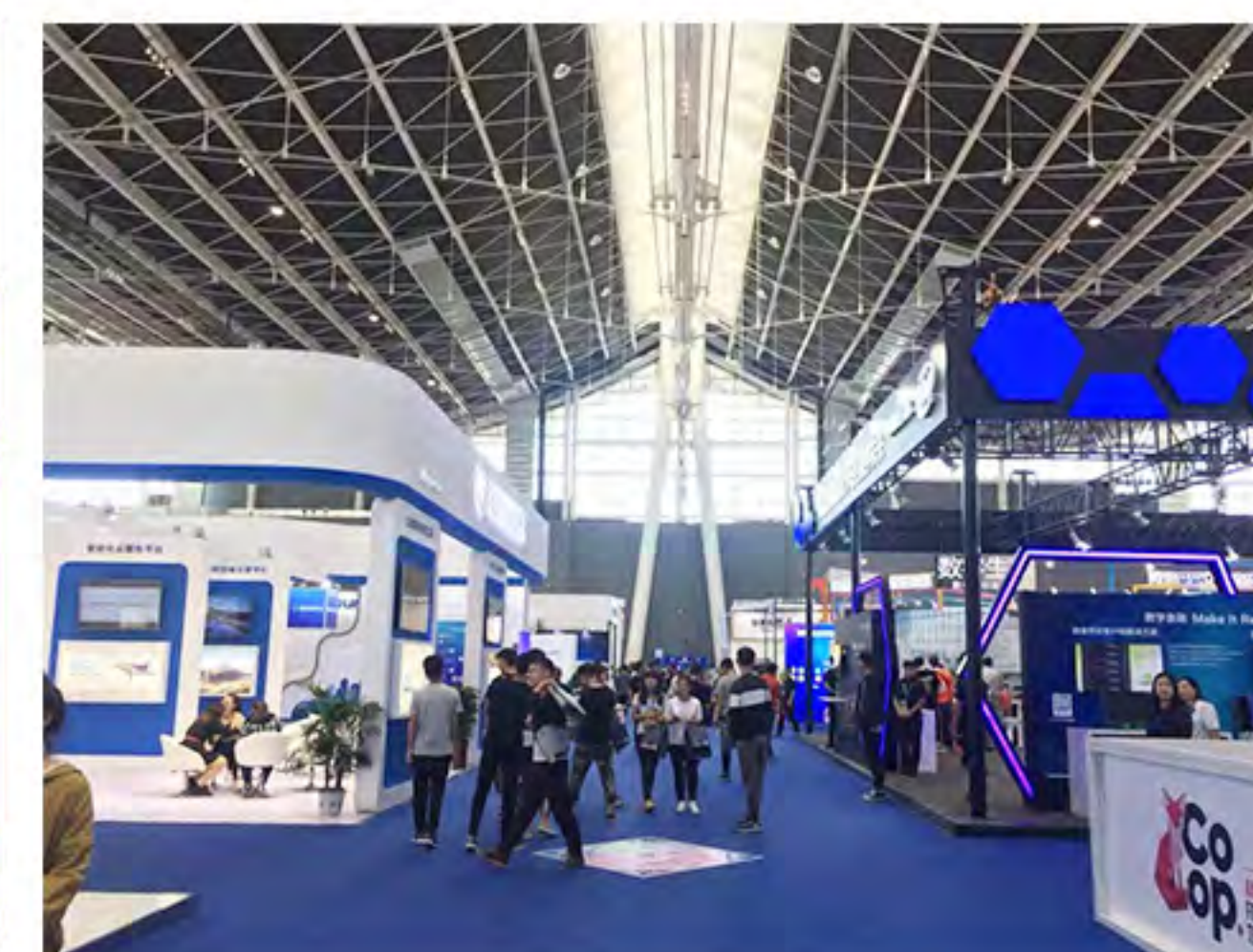
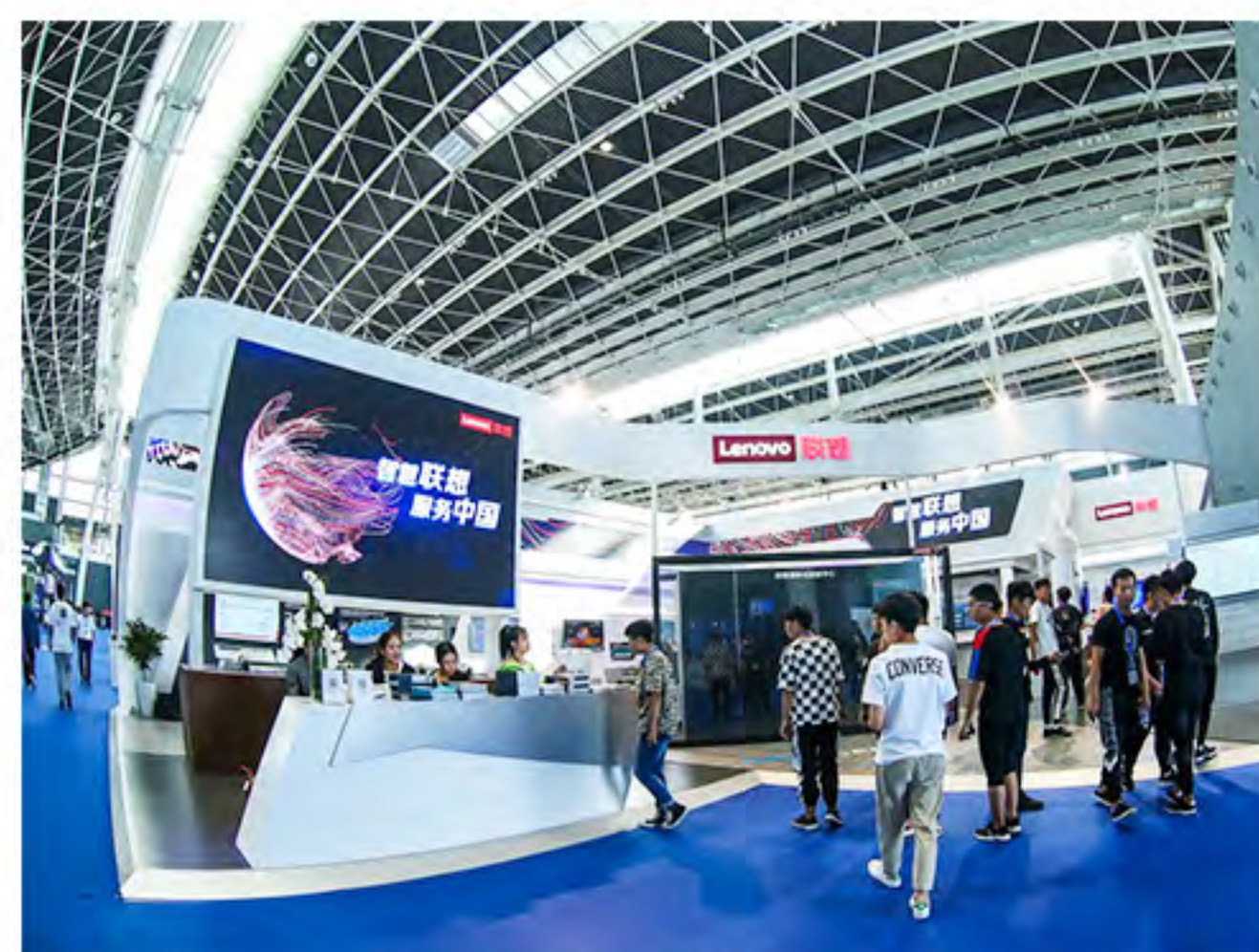
展馆位置图

The location of the Shijiazhuang International Convention & Exhibition Center



展馆平面图

Floor Plan of the China International Digital Economy Expo 2019



**组委会联系方式**

贺先生  
电话:010-68250332  
邮箱:cecchzx@163.com

常女士  
电话:010-67801182  
邮箱:changxin@ec.com.cn

杨女士  
电话:010-68739271  
邮箱:yangran@cnsa.cn

谢先生  
电话:010-68250332  
邮箱:xieyf518@163.com

**Contacts of CIDEE**

Mr.He  
Tel: +86-10-68250332  
Email: cecchzx@163.com

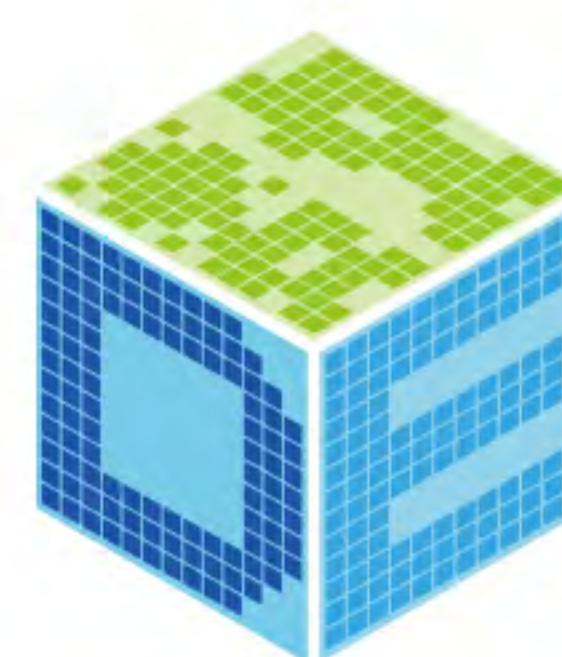
Mrs.Chang  
Tel: +86-10-67801182  
Email: changxin@ec.com.cn

Mrs. Yang  
Tel: +86-10-68739271  
Email: yangran@cnsa.cn

Mr. Xie  
Tel: +86-10-68250332  
Email: xieyf518@163.com



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